

Welcome to NIHR's new visual identity



We are pleased to tell you that the NIHR has introduced a new, independent visual identity, including a new CLAHRC North Thames logo to reflect the breadth of its work across public health and the nation's health and care system.

We have already adopted the new visual identity on our primary digital channels (website and social media) and, by mid-May, channels managed by the wider NIHR will have migrated to the new identity.

May will also see the launch of a new audience-centred NIHR website that fully expresses the Institute's new identity.

Acknowledging NIHR funding

You'll find everything you need to know about the new visual identity in the NIHR's [new guidelines](#) at www.nihr.ac.uk/branding and <https://www.nihr.ac.uk/about-us/resources/branding/brand-elements/>.

As part of the new identity, the NIHR is keen for researchers to show they are funded/supported by NIHR.

Please note that from 1 January 2020, printed (and digital) materials featuring the old NIHR logo with the NHS lozenge, italicised or not and colour bar, may no longer be used.

Download the files below

[CLAHRC logo](#)

[NIHR logo](#)

[NIHR Supported and Funded by logos](#)
