

Health economics and economic evaluations of care are a key theme within our CLAHRC, and the subject of one of [our successful Academy short course for front-line NHS and Public health professionals](#).

CLAHRC researcher and health economist Dr Elena Pizzo gave a lecture at the Royal Society of Medicines September event – the '[4th breast cancer forum: screening, metastatic breast cancer and living with and beyond](#)'

This is now available to view [via this link](#) or clicking on the image below

The balance between public perceptions of greatest need and where money is best spent Free



Dr Pizzo's presentation examined how money is best spent in patient treatment. Elena considered the average cost of breast cancer care per patient and outlines the challenges faced by health professionals and economists when deciding how treatment funding is allocated.

Dr Pizzo made a plea for health professionals, policy makers, industry and patients to work closely with health economists when making difficult decisions about where to allocate resources. In this case the topic was cancer but the message applies equally to many other specialties when NHS budgets are under pressure.